

NEWS RELEASE

Qualcomm Stadium

FOR IMMEDIATE RELEASE

October 20, 2006

TWO NEW CITY ORDINANCES TAKE EFFECT THIS WEEKEND AT QUALCOMM STADIUM

NO SMOKING POLICY IN THE STADIUM AND RESTRICTIONS ON GLASS BOTTLES IN THE PARKING LOT TO BE ENFORCED

SAN DIEGO – It is now unlawful to smoke inside Qualcomm Stadium or to be in possession of glass bottles in the Stadium parking lot. Violation of these new ordinances may result in fines and/or ejection from the event.

“We have been getting the word out through fliers, letters, the media and face-to-face interaction since the football season began,” said Erik Stover, Qualcomm Stadium Manager. “The education process is ongoing, but we now have to start enforcing these ordinances.”

Guests wishing to smoke after they have entered the Stadium will be directed to one of two smoking areas located on the plaza level at Gates O1 or O2. The smoking areas are equipped with tables, chairs and televisions so fans won’t miss any of the game action.

The glass bottle ordinance prohibits the possession of glass bottles in the Qualcomm Stadium parking lot. Stadium management presented this ordinance to the City Council in hopes of making the tailgating atmosphere safer and more family friendly.

Captain Bill Edwards of the San Diego Police Department said that, “we are aware that these ordinances are new to the fans. We will be judicious and prudent in our enforcement.” Stover added that, “we understand that we are changing the culture here and it won’t be easy. The important thing that everyone should know is that these are health and safety issues that the Mayor, City Council and stadium management felt should be addressed.”

The ordinances were approved by the City Council in September and they became law last week, but today’s (Saturday) game between San Diego State University and the Air Force Academy will be the first event where citations and ejections may occur.

Qualcomm Stadium is owned and operated by The City of San Diego. With a seating capacity of 70,561 Qualcomm Stadium is located in the heart of Mission Valley, minutes from downtown San Diego. The Stadium is host to San Diego Charger and SDSU Aztec football, the Holiday Bowl, the Poinsettia Bowl, Street Scene and more.

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